

ASTA's 125th Annual Convention

June 21-25, 2008

Gaylord Palms Resort and Convention Center, Orlando, Florida

Company Name:	Booth Number:
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Address:

City:	ST:	Zip:	Country (if not U.S.)
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Contact Name:	Phone:	Fax:	E-mail:
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	QTY	By June 6 , 2008	After June 6, 2008	Sub-total
Hand Lead Handheld unit designed for quick scanning and qualification		\$225.00	\$275.00	_____
Optional Printer (allows user to print out leads) Note: Due to the nature of some badge bar codes, only limited information may print. Ask your representative for details.		\$35.00	\$50.00	_____
			Florida Sales Tax (6%)	_____
Leads will be e-mailed to contact provided shortly after the close of the show.			TOTAL \$:	_____

Early discount deadline is June 6! **FAX order to: 410-480-1892**

<p>PAYMENT OPTIONS:</p> <p>Company Check <input type="checkbox"/> Money Order <input type="checkbox"/> Credit Card <input type="checkbox"/></p> <p>Make Checks Payable to: Attendee Interactive LLC and mail to: 10281 Baltimore National Pike, Suite 201, Ellicott City, MD 21042</p> <p>You may fax your order to 410-480-1892</p> <p>Thank you for your order. Advance Orders must be accompanied by payment in full. Orders received after the ADVANCE ORDER DEADLINE are subject to availability. No refunds will be made after the receipt of payment. If you have any questions please contact us at 410-480-8148 or e-mail info@attendeeinteractive.com.</p>	<p>To pay by Credit Card, complete the following information:</p> <p>Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express <input type="checkbox"/></p> <p>Card Number: _____</p> <p>Expiration Date: _____</p> <p>Name on the Card: _____</p> <p>Billing Address: _____</p> <p>Signature: _____</p> <p>Date: _____</p>
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Acknowledgement: I will receive the above lead retrieval item(s). If said items(s) are not returned to the Lead Retrieval Service Desk by the end of the event, I guarantee to pay a per-unit replacement fee of \$3,100.00 to Attendee Interactive LLC. I hereby waive any claim(s) for refund. I agree not to hold Attendee Interactive liable for any loss of data.

Signature: _____

Date: _____

Printed Name: _____



Hand Lead

The Hand Lead unit is a small, portable barcode reader used to scan the badges of potential customers and store all the badge information. Each scan is displayed on the graphic LCD screen and stored with the time and date of the scan. This data is provided in an Excel spreadsheet you can use to create marketing leads for each customer.

The Hand Lead is pre-programmed with qualifiers such as 'decision maker' or 'send literature' for added information. After scanning the badge, the qualifiers are quickly and easily selected using the thumbwheel, and are included in that customer's badge data.



Printer

The Hand Lead unit can be connected to a printer to provide users with a complete printout of information. This feature allows booth staff to record notes or other instructions for following up with the lead.