



JOIN THE GROUP!

Since FuSE is comprised of seed industry professionals who have been part of the seed industry for less than seven years, it is an organization of revolving members. The people you meet through FuSE will be leading the seed industry with you. Contact us through e-mail, website, or Facebook to learn how you can join!

Do you have less than seven?

Years of experience in the seed industry, that is.

Then FuSE wants you!

learning **TOGETHER** leading the **FUTURE**

Ask how you can participate in:

- Educational Units
 - Roundtable Discussion Groups
 - Campus Connections

learning **TOGETHER** leading the **FUTURE**



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FuSE: Future Seed Executives



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In addition to attending FuSE events, you will also have the opportunity to be on committees or lead them.

The committees of FuSE are:

- Educational Units
- Roundtable Discussion Groups
- Campus Connections
- Communications
- Recruitment / New Membership
- Industry Relations



FUTURE SEED EXECUTIVES

LEARNING TOGETHER. LEADING THE FUTURE.

JOIN US ON FACEBOOK!
FuSE: Future Seed Executives



WHAT IS FUSE?

FuSE stands for Future Seed Executives and is a sub-committee of the American Seed Trade Association (ASTA) Management Skills Committee.

FuSE is comprised of over 300 members interested in developing their skills to be the next generation of industry leaders. FuSE programs are designed as regional opportunities to expand learning, promote networking and improve general understanding of the seed industry.

The program targets individuals with fewer than 7 years of seed industry experience although several industry veterans have participated.

FUN THROUGHOUT THE YEAR

The FuSE group often holds get-togethers and socials during ASTA conventions throughout the year such as the FuSE Lounge, located in the exhibitor area, at the CSS (Corn & Sorghum and Soybean Seed Research Conference) each year in Chicago. The FuSE lounge is for hanging out, socializing, checking out graduate student posters, and just taking a break during the conference.

"I highly recommend this program for people looking to move up in their organization."

Scott Brolsma
Corporate Marketing Manager
AgReliant Genetics

Educational Unit hosted by Dow AgroSciences in Indianapolis, IN



EDUCATIONAL UNITS

Ed units are regional, one-day sessions hosted jointly by a seed company and a local university. The day includes an overview of the host company's business, a facility tour, and a case study led by a university representative.



ROUNDTABLE DISCUSSION GROUPS

RTDG's are hour-long conference calls that educate FuSE members on current seed industry events and topics. Each call focuses on a unique theme and is moderated by an industry member with expertise in that area.



CAMPUS CONNECTIONS

FuSE awards grants to university undergrads interested in pursuing a career in the seed industry. The grants provide for students to attend the ASTA Annual Convention where they are each paired with a senior industry member who acts as a mentor during the convention.

Educational Unit hosted by Pennington Seed in Oregon



"TOMORROW BELONGS TO THE PEOPLE WHO PREPARE FOR IT TODAY"